# Welcome to adnamics!

adnamics stands for high-converting traffic, personal account management, fairness and competence – at no extra cost.

We add value to traffic through innovative ad technologies and therefore monetize it to a high standard.

## adnamics – all advantages at a glance!



#### **Start instantly without effort**

We co-operate with all common affiliate networks. Start your campaign quickly and uncomplicated via your favourite network.



#### **Full control**

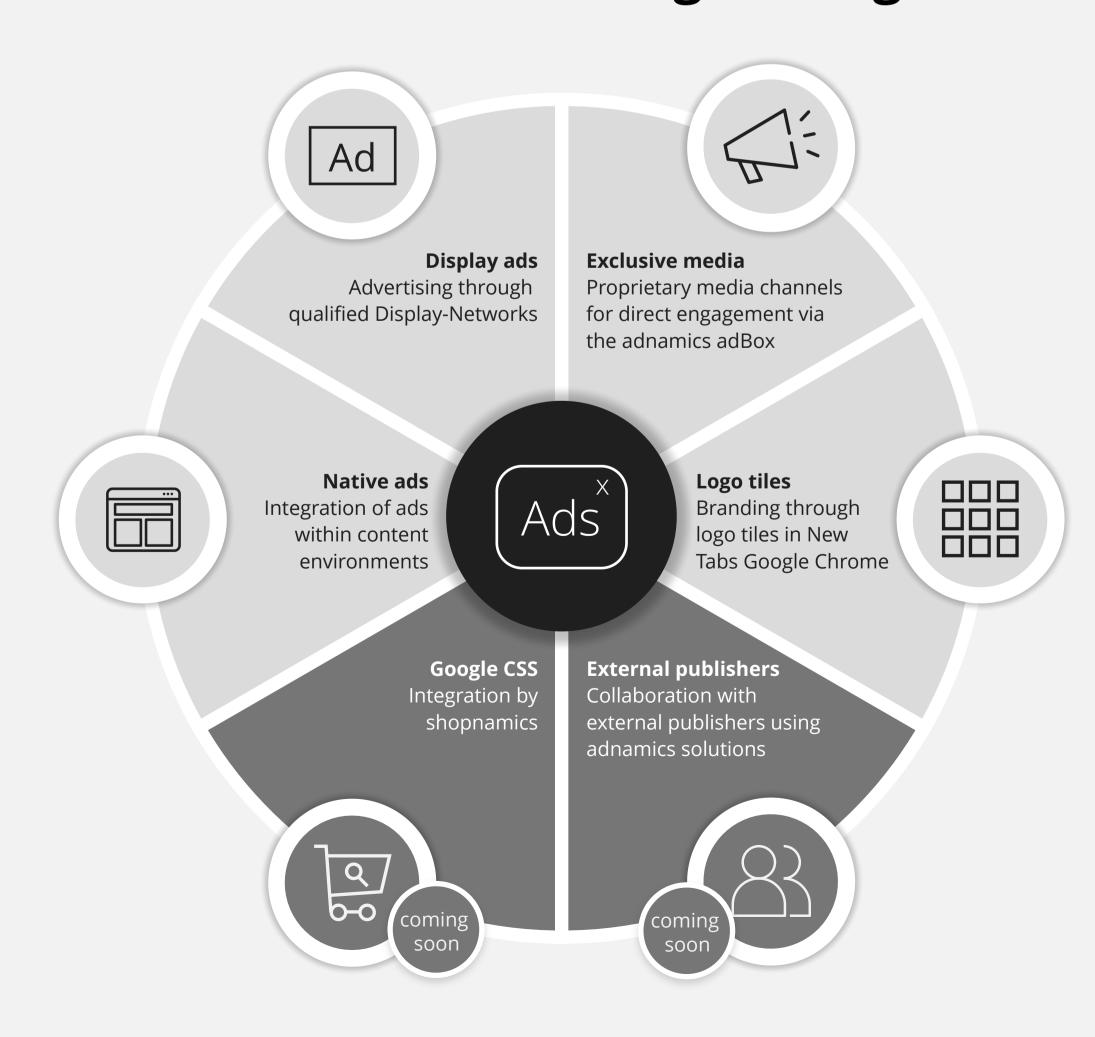
Our blacklist protection, fraud filter and fraud reporting guarantee secure traffic and convenient handling with a simple connection.



#### **Personalised service**

Your personal contact person and our solution-orientated account management ensures optimal support to get the most out of your campaign.

### adnamics advertising strategies



### adnamics smart publishing

We optimise our traffic both via internal publisher solutions and via external cooperation partners, thus creating the greatest possible reach and the best possible conversion.

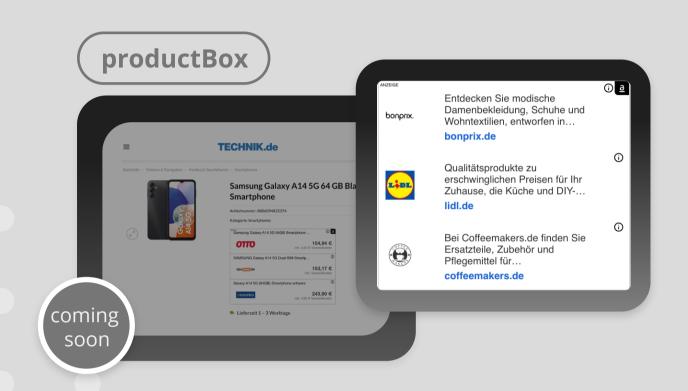
#### Our traffic

#### **Content and comparison portals**

Our adBox places ads contextually, matching the content of the website.

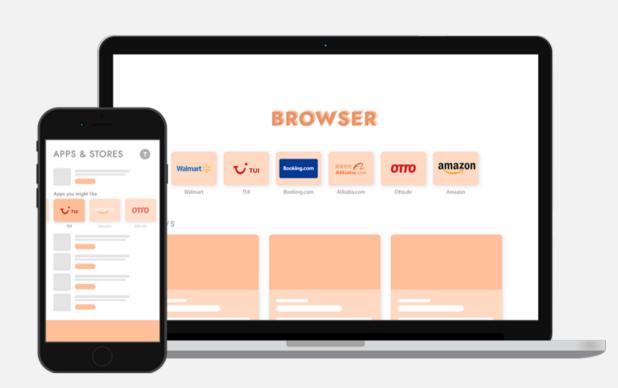
#### **Coming soon**

Our productBox enables price and product comparisons by integrating product data feeds.



#### Logo placement NewTab add-on

Our NewTab add-on allows users to personalise their Chrome browser. Through the NewTab function, our advertisers have the opportunity to reach millions of users.



### Our reach offering

#### **Display ads**

With display ads, we achieve millions of impressions daily – an efficient way to expand reach without risk.



#### **Native ads**

Native ads enable seamless integration into the content of a page. Advertising that does not appear to be advertising and therefore generates high click and conversion rates.



#### The benefits of native and display ads with adnamics

We offer external CPC traffic on a CPA basis.

This means we bear the risk and our clients only pay for successful conversions.

Channel adjustments can be made flexibly at any time.



#### Contact

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